

## THE FESTIVAL LATINO OF THE BERKSHIRES CELEBRATES COMMUNITY & CULTURE

Berkshires, MA — The Festival Latino of the Berkshires is thrilled to announce its return for 2024. This year promises an unforgettable celebration of Latino culture, music, dance, and cuisine. Set to take place on Saturday, September 28<sup>th</sup> at Saint James Place and Giggle Park behind the Great Barrington Town Hall, it is a day filled with rhythm and excitement highlighting our nation's Hispanic Heritage Month.

This year's Festival Latino of the Berkshires will feature an array of activities, including live performances from renowned Latinx artists and folkloric dance troupes. In addition, the festival will have a diverse lineup of food vendors offering authentic Latin American cuisine and a marketplace featuring local artisans and craftspeople. This event aims to showcase the rich tapestry of Hispanic/Latino/Latinx culture while fostering community spirit and inclusivity.

Highlights of the 2024 Festival Latino Include:

- *Live Music and Performances*: Enjoy electrifying performances from celebrated musicians. Featured acts include Tambacum – pacific rhythms from Colombia, Cancioneros– Mexican Mariachi Trio from NYC, and the grand finale with Grammy-award winning Villalobos Brothers at the Mahaiwe Performing Arts Center.
- *Folkloric Dance Shows*: Experience a glimpse of Afro-Cuban music and choreography from OYU ORO. Watch the Ninos de las Americas parade of local children in various traditional outfits from the Caribbean, Central and South America.
- *Ethnic Latino Food Vendors*: Savor Latin American dishes, from tacos and tropical fruits to arepas and churros.
- *Family-Friendly Activities*: Enjoy a myriad of activities for all ages, including face painting, dancing, interactive booths from community service organizations and more!

The celebration continues after hours at the Mahaiwe Performing Arts Center. Register for a chance to see Grammy award-winning Villalobos Brothers perform a vibrant blend of Son Jarocho, Son Huasteco, Latin Jazz, and Classical Music. Registration is required. Visit <https://mahaiwe.org/> to secure your ticket. So come and join the Berkshire's best Hispanic Heritage Month's festivities on Saturday, September 28<sup>th</sup>, 2024 from 12 PM – 6 PM in downtown Great Barrington.

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